



CHILDREN'S RIGHTS AND BUSINESS PRINCIPLES

Asia Regional Event, 6 October 2015 at

Hotel Pullman Kuala Lumpur City Centre Hotel and Residences
(previously known as Prince Hotel), Kuala Lumpur, Malaysia



As businesses are gathering in Kuala Lumpur for the CSR Asia Summit, the UN Global Compact, Save the Children and UNICEF are holding the Children's Rights and Business Principles Asia Regional Event in Kuala Lumpur. This event will build on the numerous national releases of the Children's Rights and Business Principles across the Asian continent. It will reflect on the progress made for children's rights in the work-place, marketplace, community and environment, as well as evaluate opportunities and challenges unique to Asia.

By evaluating unique opportunities and challenges in the region, the event will provide a chance for businesses to learn from one another, civil society and other stakeholders. It will contribute to strengthen local as well as regional solutions for children and businesses.

For more information, please contact:
childrensprinciples@unglobalcompact.org

Please note that the agenda is subject to change ahead of the event. For up to date information, please visit our [website](#).

Keynote address by:
Mr. Thomas Thomas,
ASEAN CSR Network, CEO

Panel moderated by:
Ms. Veronica Pedrosa,
Independent Journalist and Presenter

Panelist speakers include:
Mr. Greg Priest, IKEA,
Head of Sustainability Policy
Mr. Bruce Klafter, Flextronics,
VP Corporate Social & Environmental Responsibility
Mr. Lake Law, Concord Pottery Factory,
CSR Manager

Mr. Chee Keong Lai, EICC,
Senior Director, Asia

Ms. Ines Kaempfer, CCR CSR,
Executive Director

Mr. Brendan Barrett, Global Compact Cities Programme,
Research Coordinator

Ms. Paniti Chantayasakorn, Senior CSR Manager,
Sansiri PCL

Mr. Zahidal Hassan, Communications and Partnerships Officer, UNICEF Bangladesh



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Time	Children's Rights and Business Principles Agenda
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13.30 - 14.30	Registration
14.30 - 14.35	CRBP Introduction video
14.35 - 14.50	Introduction by Ms. Veronica Pedrosa, Independent Journalist and Presenter Welcoming Remarks <ul style="list-style-type: none"> Mr. Mohd Shah bin Hashim, President, Global Compact Network, Malaysia Mr. Andrew Mawson, Chief of Children's Rights and Business, UNICEF Ms. Charlotta Sterky, Deputy Secretary General, Save the Children Sweden
14.50 - 15.15	Keynote Speech by Mr. Thomas Thomas, CEO of ASEAN CSR Network
15.15 - 16.30	Session 1: Urbanization & Migrant Workers As urbanization in Asia is on the rise, so are wide arrays of issues that can potentially affect the well-being of children, including urban/slum shattered settlement, pollution, stress, and mental health. Along with urbanization comes an increase in the number of migrant workers, creating the risk for children to be left behind in the less developed, rural areas. Speakers: <ul style="list-style-type: none"> Mr. Brendan Barrett, Research Coordinator, Global Compact Cities Programme Ms. Ines Kaempfer, Executive Director, The Center for Child Rights and Corporate Social Responsibility (CCR CSR) in China Mr. Bruce Klaffer, VP Corporate Social & Environmental Responsibility, Flextronics Ms. Paniti Chantayasakorn, Senior CSR Manager, Sansiri PCL
16.30 - 17.45	Session 2: Providing Decent Work for Young Workers, Parents, and Caregivers Principle 3 of the Children's Rights and Business Principles (CRBPs) indicates that all businesses should provide decent work for young workers, parents, and caregivers. This Principle is particularly applicable in the Southeast Asia region where the population pyramid has a larger base. The region also has a growing share of young workers that is contributing to the economy. Speakers: <ul style="list-style-type: none"> Mr. Lake Law, CSR Manager, Concord Pottery Factory Mr. Zahidul Hassan, Communications and Partnerships Officer, UNICEF Bangladesh Mr. Chee Keong Lai, Senior Director Asia, Electronic Industry Citizenship Coalition (EICC) Mr. Greg Priest, Head of Sustainability Policy, IKEA
17.45 - 17.55	Summary and Reflection by Mr. Thomas Thomas, CEO of ASEAN CSR Network
17.55 - 18.00	Closing Remarks and Thank You by Ms. Wivina Belmonte of UNICEF Malaysia and Ms. Charlotta Sterky of Save the Children
18.00 - 19.00	Networking Coffee Event